



SPONSOR BENEFITS

Key Benefits for Sponsors

● Increase Visibility Reach engaged food, beverage, ingredient, and regulatory stakeholders.	● Demonstrate Leadership Support science-based education and responsible industry engagement.
● Connect with Decision-Makers High-value networking and conference experiences.	● Align with a Trusted Voice Join CCC's leadership on low- and reduced-calorie ingredients.
● Drive Industry-Wide Impact Support research, education, advocacy, and informed consumer choice.	● Showcase Your Organization Event branding, digital visibility, and on-site recognition.

SPONSORSHIP OPPORTUNITIES

Choose Your Level of Support

CCC offers sponsorship opportunities at every level to match your goals, audience, and desired engagement — before, during, and after the event.

Gala — 3 Opportunities

Presenting Sponsor Premier title-sponsor recognition for the Gala, including podium acknowledgment, prominent event branding, and exclusive signature-drink branding.	\$10,000 <i>Exclusive</i>
Supporting Sponsor High-profile recognition throughout the Gala, including signage, program acknowledgment, and association with the conference's signature celebration.	\$7,500 <i>Exclusive</i>
Contributing Sponsor Recognition in Gala materials, on-site signage, and sponsor acknowledgments — valuable visibility during a memorable evening.	\$5,000 <i>Exclusive</i>



Diamond — 1 Opportunity

Welcome Reception Sponsor Sponsor the conference's premier opening networking event, with prominent recognition before and during the reception.	\$7,500 <i>Exclusive</i>
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Platinum — 2 Opportunities

Lanyard Sponsor Your logo on official conference lanyards worn by every attendee — continuous visibility from registration to close.	\$5,000 <i>Exclusive</i>
Room Key Sponsor Your brand on official hotel room keys, delivering repeated exposure each time attendees enter their rooms.	\$5,000 <i>Exclusive · 8-week lead time</i>

Gold — 4 Opportunities

Event App Sponsor Featured placement in the conference mobile app — the central hub for schedules, speakers, and networking.	\$3,000 <i>Exclusive</i>
Welcome Bag Sponsor Your logo on the official conference tote bag, distributed to every attendee for lasting visibility.	\$3,000 <i>Exclusive</i>
Breakfast Sponsor Prominent recognition during one of the event's most highly attended daily gatherings.	\$3,000 <i>3 Available</i>
Lunch Sponsor Prominent recognition during a key mealtime networking opportunity for attendees.	\$3,000 <i>2 Available</i>

Silver — 2 Opportunities

Sugar Reduction & Fiber Workshop Sponsor Dedicated recognition during a technical session, with the option to feature a product tasting or demo.	\$2,500 <i>5 Available</i>
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Educational Session Sponsor

Recognition during a designated session, with the opportunity to introduce the speaker to an engaged audience.

\$2,500

5 Available

Copper — 2 Opportunities

Room Drop Sponsor

Deliver a promotional item, brochure, or branded gift directly to attendees via hotel room drop.

\$1,500

3 Available

Coffee Break Sponsor

On-site signage and recognition during one of the conference's most active networking breaks.

\$1,500

5 Available

Steel — 1 Opportunity

Pens & Notepads Sponsor

Your logo on official conference pens and notepads — consistent visibility during sessions and note-taking.

\$750

Exclusive

BEFORE YOU RESERVE

Sponsor Guidelines

✓ Available on a first-come, first-served basis	✓ Confirmed upon receipt of payment
✓ Unpaid commitments may be released after 30 days	✓ Select sponsorships require advance artwork or lead time

Ready to Sponsor?

Partner with CCC to support science-based education, industry collaboration, and meaningful engagement across the low- and reduced-calorie food and beverage community.

Contact Us · info@caloriecontrol.org · 678-298-1182