



## SPONSOR BENEFITS

### Key Benefits for Sponsors

|                                                                                                                                                              |                                                                                                                                                          |
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| <ul style="list-style-type: none"><li>● <b>Increase Visibility</b><br/>Reach engaged food, beverage, ingredient, and regulatory stakeholders.</li></ul>      | <ul style="list-style-type: none"><li>● <b>Demonstrate Leadership</b><br/>Support science-based education and responsible industry engagement.</li></ul> |
| <ul style="list-style-type: none"><li>● <b>Connect with Decision-Makers</b><br/>High-value networking and conference experiences.</li></ul>                  | <ul style="list-style-type: none"><li>● <b>Align with a Trusted Voice</b><br/>Join CCC's leadership on low- and reduced-calorie ingredients.</li></ul>   |
| <ul style="list-style-type: none"><li>● <b>Drive Industry-Wide Impact</b><br/>Support research, education, advocacy, and informed consumer choice.</li></ul> | <ul style="list-style-type: none"><li>● <b>Showcase Your Organization</b><br/>Event branding, digital visibility, and on-site recognition.</li></ul>     |

## SPONSORSHIP OPPORTUNITIES

### Choose Your Level of Support

CCC offers sponsorship opportunities at every level to match your goals, audience, and desired engagement — before, during, and after the event.

#### Gala — 3 Opportunities

|                                                                                                                                                                                    |                                    |
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| <b>Presenting Sponsor</b><br>Premier title-sponsor recognition for the Gala, including podium acknowledgment, prominent event branding, and exclusive signature-drink branding.    | <b>\$7,500</b><br><i>Exclusive</i> |
| <b>Supporting Sponsor</b><br>High-profile recognition throughout the Gala, including signage, program acknowledgment, and association with the conference's signature celebration. | <b>\$5,000</b><br><i>Exclusive</i> |
| <b>Contributing Sponsor</b><br>Recognition in Gala materials, on-site signage, and sponsor acknowledgments — valuable visibility during a memorable evening.                       | <b>\$2,500</b><br><i>Exclusive</i> |



### Diamond — 1 Opportunity

|                                                                                                                                                            |                                    |
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| <b>Welcome Reception Sponsor</b><br>Sponsor the conference's premier opening networking event, with prominent recognition before and during the reception. | <b>\$7,500</b><br><i>Exclusive</i> |
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### Platinum — 2 Opportunities

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| <b>Lanyard Sponsor</b><br>Your logo on official conference lanyards worn by every attendee — continuous visibility from registration to close. | <b>\$2,500</b><br><i>Exclusive</i>                    |
| <b>Room Key Sponsor</b><br>Your brand on official hotel room keys, delivering repeated exposure each time attendees enter their rooms.         | <b>\$2,500</b><br><i>Exclusive · 8-week lead time</i> |

### Gold — 4 Opportunities

|                                                                                                                                        |                                      |
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| <b>Event App Sponsor</b><br>Featured placement in the conference mobile app — the central hub for schedules, speakers, and networking. | <b>\$3,000</b><br><i>Exclusive</i>   |
| <b>Welcome Bag Sponsor</b><br>Your logo on the official conference tote bag, distributed to every attendee for lasting visibility.     | <b>\$3,000</b><br><i>Exclusive</i>   |
| <b>Breakfast Sponsor</b><br>Prominent recognition during one of the event's most highly attended daily gatherings.                     | <b>\$3,000</b><br><i>3 Available</i> |
| <b>Lunch Sponsor</b><br>Prominent recognition during a key mealtime networking opportunity for attendees.                              | <b>\$3,000</b><br><i>2 Available</i> |

### Silver — 2 Opportunities

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| <b>Sugar Reduction &amp; Fiber Workshop Sponsor</b><br>Dedicated recognition during a technical session, with the option to feature a product tasting or demo. | <b>\$2,500</b><br><i>5 Available</i> |
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#### Educational Session Sponsor

Recognition during a designated session, with the opportunity to introduce the speaker to an engaged audience.

**\$2,000**

*5 Available*

#### Copper — 2 Opportunities

##### Room Drop Sponsor

Deliver a promotional item, brochure, or branded gift directly to attendees via hotel room drop.

**\$1,500**

*3 Available*

##### Coffee Break Sponsor

On-site signage and recognition during one of the conference's most active networking breaks.

**\$1,500**

*5 Available*

#### Steel — 1 Opportunity

##### Pens & Notepads Sponsor

Your logo on official conference pens and notepads — consistent visibility during sessions and note-taking.

**\$750**

*Exclusive*

#### BEFORE YOU RESERVE

### Sponsor Guidelines

|                                                    |                                                            |
|----------------------------------------------------|------------------------------------------------------------|
| ✓ Available on a first-come, first-served basis    | ✓ Confirmed upon receipt of payment                        |
| ✓ Unpaid commitments may be released after 30 days | ✓ Select sponsorships require advance artwork or lead time |

### Ready to Sponsor?

Partner with CCC to support science-based education, industry collaboration, and meaningful engagement across the low- and reduced-calorie food and beverage community.

**Contact Us · [info@caloriecontrol.org](mailto:info@caloriecontrol.org) · 678-298-1182**